

## **The Republican Women of No. Nevada PAC**

*Working Together to Elect Republicans*

August 2023

The Republican Women of Northern Nevada Political Action Committee (RWNN PAC) was created in 2012 to pool the financial resources of the local Republican Women's Clubs to be more relevant and effective. It also allows the women's clubs to donate to races without having to do the reports that are required when you donate to candidates!

The PAC board of directors consists of one or two members from each contributing Republican Women's Club. The PAC board conducts all PAC business and determines the allocation of funds. We are guided by extremely knowledgeable lobbyists and political consultants.

Each club is asked to donate annually \$500 for 1 PAC Board member, or \$1000 for 2 PAC Board members. We request these funds by July 31 of each year.

Over the last four election cycles the PAC has received \$168K in funding: Republican Women's Clubs 42%, outside organizations 35%, individuals 6%, and PAC fundraising events 17%.

In 2022 we allocated 69% of contributions directly to candidates and 31% on independent expenditures. The RWNN PAC contributed \$9K to our constitutional office candidates, over \$10K to Nevada legislative candidates, and over \$11K to County and City candidates.

Of the six candidates we focused on in 2020, both in Washoe and Clark Counties, four won. The two who lost, lost only by a few hundred votes. In 2022, we supported 8 candidates and 4 won, but we know how challenging that election was!

The process for allocating contributions directly to candidates is complex. We research every candidate and race closely. Some of the questions we review are:

1) Do the statistics of the candidate's district (the number of registered republicans vs democrats) make their victory possible? 2) Is the candidate working effectively and aggressively to get elected? 3) Does the candidate need the funding? 4) Is the candidate able to fundraise? 5) Is the candidate solid and not simply someone's favorite? Biases are put aside.

While contributions made directly to candidates impact only that candidate, independent expenditures can benefit multiple races. Independent expenditures are made mostly for advertising (radio, billboards, and internet ads), but allocations have also been made for canvassing, robocalls, slate cards, and walking programs.

### **Working together we are making a positive difference in our local races!**

We thank all the clubs and their members for supporting the PAC. I would be happy to come talk to any Club about our plans for 2024. Please email me to arrange: [Randi@RandiThompson.com](mailto:Randi@RandiThompson.com)

Randi Thompson,  
RWNN PAC President, Mt. Rose Rep Women's Club Member